

Case Study for a Dining & Nightlife Industry



Our Objective

To make Search Marketing affordable for each and every individual, Entrepreneurs and SMEs. We help our clients to increase their web traffic and sales which will help them grow their business nationally or internationally.

Our Approach

- Proper Keyword Research.
- Changed Bidding Strategy.

Results

- Conv. Rate has increased from **12.88%** to **14.24%**
- CTR has increased from **13.19%** to **16.38%**
- Conversions have increased from **60.92** to **85.42**

