

# SEO Success

We are dedicated to providing you and your family with quality dental treatment at an affordable cost.



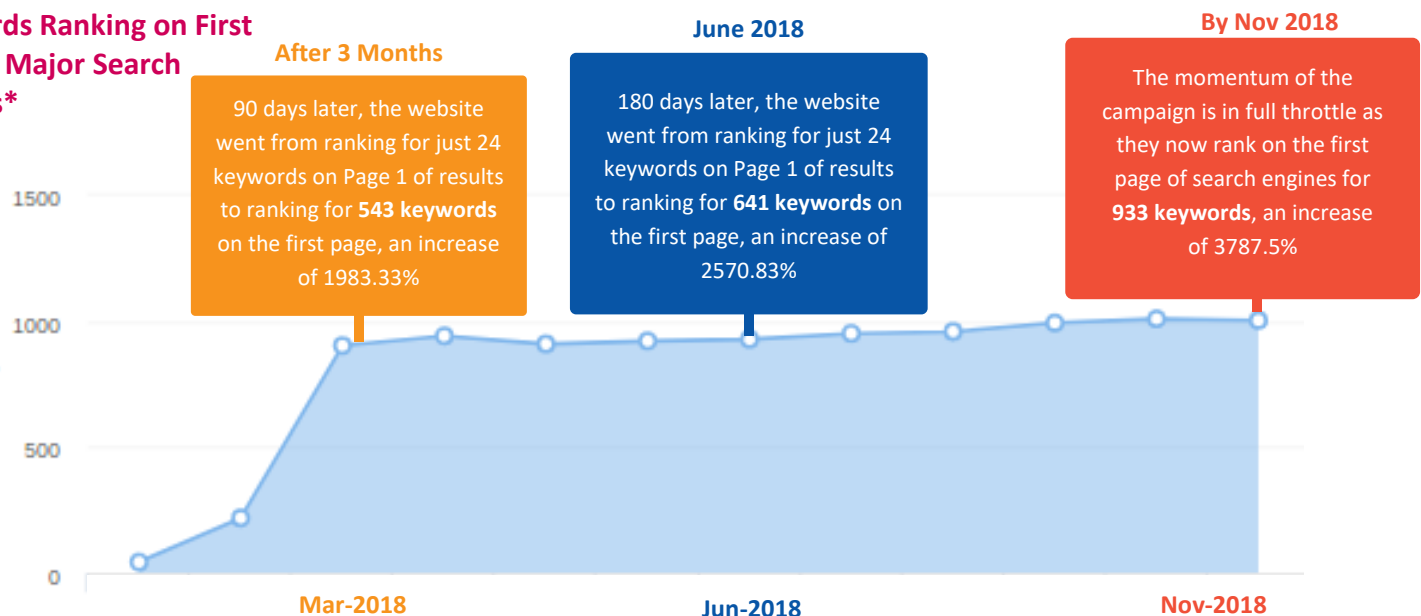
## Before SEO

A dental clinic came to us in November 2017 with a minimal online presence. They wanted to improve their local presence by increasing organic rankings and traffic to their website and increase clientele. At the time they signed on for our SEO services, they had 24 keywords ranking on the first page of major search engines.

## Our Approach

- We identified how potential customers were searching through extensive keyword research.
- We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.
- We ensured that all names, addresses, and phone numbers were correct, complete and consistent across key sites, including top tier directories such as Google My Business and Bing Local.
- We developed and distributed SEO-friendly content on relevant websites.
- We created and distributed videos about the business.

## Keywords Ranking on First Page in Major Search Engines\*



## Google Analytics data

**32.18%**

Increase in Overall Website Traffic. **77,650** Overall visits received in the last six months.

**37.18%**

Increase in Google Organic Sessions. **45,479** Organic visits received in the last 6 months.

**30.54%**

Increase in Website pageviews. **190,871** Page views received in the last six months.

\*Major Search Engines defined as Google and Bing